



**PLAY
ON**

moxy
HOTELS

Moxy Hotels, Marriott International's newest and edgiest affordable brand, serves as a playground that attracts Fun Hunter travelers. With a highly competitive market for hotels, Moxy gives owners and franchisees a new pick of the litter to compete in the upper, midscale priced tier in prime urban locations. The Moxy brand offers a turnkey solution to deliver a vibrant, lifestyle experience-driven product in a franchise model that is easy to implement and scalable.

For guests, Moxy is of exceptional value through offering lively public spaces and minimalist style. Moxy offers everything you want, nothing you don't.

For owners and franchisees, the brand allows for easy development in urban/metro areas with a favorable cost-to-build model featuring efficient rooms of 183 square feet and a lean staffing model.

Marriott's formula for establishing new and interesting brands is tried and tested and our success in the select service sector is well recognized. Like all of our brands, Moxy is supported by the Power of Marriott – the robust demand of younger generation travelers to maximize their savings drives top-line revenue for the brand. With nearly 120 hotels approved or under construction, Moxy is ready to play on.

DISTRIBUTION (YE 2021)

A global growth of a new brand, Moxy currently has 106 hotels open worldwide and 116 properties in the pipeline.

U.S. & CANADA	Units	Rooms
Open	26	4,913
Pipeline	30	4,935

GLOBAL	Units	Rooms
Open	106	20,076
Pipeline	116	20,496

KEY COMPETITORS

Rove Hotels, 25 Hours Hotels, Ibis Style

Moxy Hotels makes play easy and work fun with the heart of a boutique hotel and an attitude that doesn't always follow the rules. There's a drink waiting for you with your room key at the bar. Communal spaces buzz with the energy of our fun-hunting, free-spirited guests both day and night. We're not here to disrupt your travel style, we're here to bring it out. So go on, carry on, play on #atthemoxy

THE WAY WE LOOK IN MEA

In the MEA region we focus on embracing the destination, both in spirit and design ensuring that we become part of the neighborhood. Our inspiration has no limit: from backwoods camping to desert caravans, bedouin camps, and safaris. Moxy is all about blending nomadic travel influences with style and a side of urban flair. Casual forms with a hint of slouch. Simple, uncomplicated details.

CHECK-IN AT THE BAR

Check in at the bar ...or not! You have all the options - coffee-house by day, lively venue by night. Our bar is the hub of Moxy's relaxed lifestyle, which is why it doubles as a check-in! Like all our communal spaces, it buzzes with the energy of our free-spirited guests both day and night. It offers a variety of activities, game nights and local talent, allowing our fun hunters to do what they were born to do – have fun!

ROOM FOR PLAY

Size matters! That's why we broke the rules and designed our hotel rooms to maximize every inch of space. Style, comfort and function allow us to fit big offerings into seemingly small footprints.

It's your room – use it however you'd like.

SUITES

Moxy suites inspire our guests to come together to shape their own informal experience of urban camping.

After exploring the surrounding city, and partying till the wee hours, the suite serves as the place to relax and chill.

An expanded bath experience, including a soaking tub, sets the tone for an all-day plunge. After recharging guests can host a group to keep the good times going, whether for work or play.

Any time of day, the secret party is in the suite.

MAKE A SPLASH!

Our playful pool area incorporates local art moments to elevate the experience. Guests can enjoy private cabanas, tents, and low comfortable loungers around ornate architectural pool shapes. Fun hunters will savor the poolside urban camp experience, blending style and flair with the addition of Moxy fun to create a more unique pool-time experience.

F&B OFFER

Moxy's varied food and drink offer sums up the uniquely individual nature of our approach. We're there to satisfy the most diverse and demanding tastes. Our 24/7 self-service approach offers grab-and-go favorites or a hot entrée; a convenient nosh for every taste. From yogurt in the morning to naans at night, we've got what our guests want.

Who wouldn't want breakfast for dinner and dessert for breakfast? #Moxystyle

MORE POWER TODAY. MORE VALUE TOMORROW. OWN THE FUTURE.

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